



Ranked Top 23 in the 2017 U.S. News & World Report Ranking of Best Regional Universities (West)

Fully-taught by Oklahoma City University senior faculty

Three weeks on-campus residency

Accredited by the North Central Association of Colleges and Schools

BACHELOR OF ARTS (IN LIBERAL STUDIES WITH CONCENTRATION IN MASS COMMUNICATIONS) (TOP-UP)

Awarded by Oklahoma City University, USA

Duration

Full-Time Programme: 18 months

Modules

Modules
Advanced News Gathering and Writing
The Television Programmes: Scripting
Behavioural Science
Research Methodology
Seminar in Comparative Politics and Public Policies
Politics, Economics, America and The Future
Advertising Campaign Planning and Management
Public Relations Campaign Planning and Management
Arts and Our World
Values and Culture
Research and Writing in the Academic Community
Management of Personal Lifestyles (Residency: OCU campus)
Environmental Science (Residency: OCU campus)
Television Programme Production (Residency: OCU campus)

Fees

Fees	
Application Fee	S\$ 321
Tuition Fees	S\$ 27,606

** All fees quoted are inclusive of GST.*

** Non-tuition fees are not included.*

Entry Requirements

Applicants must be age 17 and above and meet at least one of the following requirements:

- International Diploma in Mass Communications awarded by MDIS; or
- Relevant Local Polytechnics Diploma Holders; or
- Diploma from other Private Education Institutions (equivalent to 1st year EDP with entry requirement of 12 years of formal education); or
- Overseas qualifications (equivalent to 1st year EDP with entry requirement of 12 years of formal education).

Language Requirements

- Applicants must possess a C6 credit in English (EL1); or
- Achieve a minimum of band of 6.0 in IELTS.

All applications are subject to final approval by Oklahoma City University, USA.

Other equivalent qualification may be considered on a case-by-case basis.